

Sustaining Partnership
Event Sponsorship
Individual Membership

GREEN

BUILDING

UNITED

Support a Sustainable, Healthy, Resilient, Built Environment For All

Sustaining Partnership

Sustaining Partners invest annually in Green Building United's mission to **foster transformative impact in our communities through green building education and advocacy**. Partners see their investment as: being strongly aligned with their Corporate Social Responsibility platform, a great use of marketing dollars, a way to boost staff advancement, and a charitable gift or grant*.

Legacy: There are opportunities to support Green Building United at a level beyond what is listed below. Please contact us if interested in discussing potential opportunities.

| | PLATINUM | GOLD | SILVER |
|--|-------------|------------|--------------|
| Annual Contribution | \$7,500 | \$5,000 | \$2,500 |
| Free Individual Green Building United Memberships | 7 | 5 | 3 |
| Website Presence | MEDIUM LOGO | SMALL LOGO | TEXT W/ LINK |
| Green Building United E-Newsletter | MEDIUM LOGO | SMALL LOGO | X-SMALL LOGO |
| Use of Green Building United logo | ✓ | ✓ | ✓ |
| Discounts on Bulk Tickets to Groundbreaker Awards and Symposium (5+) | ✓ | ✓ | ✓ |
| Ascending placement in <i>The Hub</i> | LOGO | SMALL LOGO | ✓ |
| Presence at Groundbreaker Awards and Sustainability Symposium | ✓ | ✓ | |
| Free Tickets to Groundbreaker Awards and Sustainability Symposium | 3 | 2 | |
| Opportunity to Record Webinar for On-Demand Library | ✓ | ✓ | |
| Continuing Education Support | ✓ | ✓ | |

Our company has been a Green Building United Sustaining Partner since 2009. Some of our deepest client relationships began at Green Building United events. We genuinely wouldn't be where we are today without the strong and diverse networking environment that Green Building United creates.

– Revolution Recovery

Green Building United is the go-to resource in the greater Philadelphia region for the latest information on the intersection of the built environment and sustainability.

– The Sheward Partnership

Green Building United is making huge strides in advancing sustainable building in our region. Investing in Green Building United is one of the best uses of our corporate dollars and staff time.

– Forbo Flooring Systems

Small Business: Companies with five or fewer employees, please contact us if interested in partnership.

* Green Building United is a 501(c)(3) non-profit and contributions are tax-deductible to the extent allowed by law. Please speak with your tax advisor for details.

Event Sponsorships

Green Building United hosts large annual events and many smaller events throughout the year. Event sponsorship is a great way to network and increase visibility throughout the region with building industry leaders and professionals.



Groundbreaker Awards

Green Building United's Groundbreaker Awards brings together hundreds of industry leaders to recognize groundbreaking leadership in sustainable design. Awardees demonstrate innovation, a commitment to sustainability and broader environmental, economic and/or social impact.



Sustainability Symposium

Sustainability Symposium attracts more than 600 attendees for day-of educational sessions covering cutting edge green building and sustainability topics including energy efficiency, occupant health and wellness, corporate sustainability, resilient communities, green building policies, codes, rating systems and standards, green schools, and more.



New Gravity Housing Conference

New Gravity Housing Conference attracts 100's of local and national attendees committed to addressing climate change and the imperative of high performance affordable housing. The conference includes a day-long workshop and explores tools and techniques focused on Passive House and Net Zero.



Year Round Trainings and Events

Want to sponsor a single smaller event or series of events specific to a content area (LEED, Passive House, LBC, Enterprise, GSI, WELL, etc.), a specific community or event type (happy hour, tour, etc.)? We would love to discuss your ideas!

PRESENTING

CUSTOM

PACKAGE

BENEFITS

AVAILABLE

Please contact us to discuss.

PILLAR

\$5,500

Opening remarks for a session ¹²³

Event attendee list (pdf)

2 tables w/ choice of location ²³

MEDIUM logo on printed event materials

MEDIUM logo linked on web page and emails

5 tickets
2 VIP tickets ²

FULL page color program ad

BRIDGE

\$3,000

1 table w/ choice of location ²³

SMALL logo on printed event materials

SMALL logo linked on web page and emails

3 tickets
1 VIP ticket ²

HALF page color program ad

GATEWAY

\$1,500

1 table ²³

Listed on printed event materials

Listed on web page and emails

2 Tickets

HALF page color program ad

& MORE

Sponsorship bundling and a la carte opportunities available.

Please contact us to discuss.

Individual Membership

When you become an individual member of Green Building United, you invest in our mission, and have the opportunity to engage at the local level in green building issues that have community, regional, and global impacts.

Every single event I attend with Green Building United makes me energized and optimistic about our future. My involvement keeps me engaged with movers and shakers in the green building industry. The professional connections I have developed through Green Building United membership have been a huge business advantage.

– Kristen Suzda, Architect, WRT

| | Chapter Member | Chapter Member w/ USGBC Member Company Discount* | Student or Emerging Professional** |
|----------|----------------|--|------------------------------------|
| STANDARD | \$100 | \$75 | \$25 |
| PRO *** | \$150 | \$125 | \$75 |

* Must be employee of a USGBC Member Company to be eligible. See if your company is a USGBC Member by searching at usgbc.org/organizations

** Students must be enrolled full-time and emerging professionals must be out of school and under 30 to be eligible

*** Members who take advantage of the Pro option receive free access to all webinars, valued at up to 30 CEUs

Benefits

- > Discounted admission to Green Building United events including educational programs, tours, and LEED exam preparation courses, with opportunities for earning GBCI and AIA continuing education credits
- > Free admission to Green Building United happy hours and networking events
- > Opportunity to participate in selection of educational topics
- > Eligibility to serve on committees and run for seat on Board of Directors
- > Opportunity for special recognition in newsletters, social media, and blog
- > Select invitation to vote on important Green Building United issues
- > Other Member discounts

Leadership Level Members

Members can also support Green Building United by donating at the individual leadership level as a Champion (\$1000), Steward (\$500), or Supporter (\$250). Leadership Members receive all Pro Membership benefits and are specially recognized on our website.

Contact Us: For questions about Sustaining Partnership and Event Sponsorship, please contact Margaret Salamon, Development Director, at msalamon@greenbuildingunited.org. For questions about Individual Membership, please contact Leah Wirgau, Education and Engagement Director, at lwirgau@greenbuildingunited.org.