



**What is the Philadelphia 2030 District?**

It's a public/private partnership that brings together property owners and managers, utilities and energy service companies and community organizations to pledge to achieve substantial reductions in energy and water use and transportation emissions by the year 2030.

**Why is this initiative important to Philadelphia?**

With buildings accounting for 60 percent of carbon emissions in Philadelphia, the 2030 District presents a great opportunity to reduce the region's impact on climate change.

In addition, Philadelphia's benchmarking and disclosure law requirement that buildings of 50,000 square feet report their energy and water use has created a wealth of data and awareness as to how the city's largest buildings are performing. The Philadelphia 2030 District seeks to turn this awareness into action by supporting some of the city's largest buildings in voluntary efforts to reduce their environmental impact while saving money.

**What are the goals?**



**What are the benefits to participants?**

Participating property owners and managers gain access to a network of peers to share strategies, best practices, tools and resources to improve upon the performance of and add value to their assets, including financing information, aggregate building performance data and building operator trainings.

What's more, a Philadelphia 2030 District is an opportunity for voluntary private-sector leadership in demonstrating the value of high-performing, cost-effective buildings. Participating properties can use this innovation zone as a marketing tool to attract tenants and demonstrate a commitment to sustainability.

## Who are participating property partners?

Brandywine Realty Trust | Drexel University | SEPTA | Philadelphia Ronald McDonald House School District of Philadelphia | 2101 Cooperative | Independence Blue Cross | City of Philadelphia CBRE | Bedrock Group LLC | Kaiserman Company | Pennrose | Two Liberty Place | SSH Real Estate

The District's property partners have committed over 21 million square feet of building space to meet the goals of the district.

## How will property partners reach their goals?

Property partners will reach their goals through sophisticated operations, robust tenant engagement, as well as strategic investments in conservation and efficiency strategies.

## Do you have to be a property owner or manager to participate?

Utilities, government, non-profits, design professionals, energy services companies and civic organizations can join the district as well, should they have resources or expertise to help property partners reach the goals of the district.

Participation is limited for these participant types, as the district seeks to maintain its share of representation from the owner-manager community.

## What are the district boundaries?



*(Approximate boundaries: N – Spring Garden Street and Powelton Ave, S – Walnut Street, W – 40<sup>th</sup> Street, E – Interstate 95. Committed properties in green.)*

## Do 2030 Districts exist elsewhere?

The Philadelphia 2030 District is part of a network of 22 2030 Districts throughout the United States and Canada. The largest district, at 83 million square feet of committed space, is in Pittsburgh.

**To sign up your building visit <http://bit.ly/2030Pledge>.**

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