

Sustaining Partnership  
Event Sponsorship  
Individual Membership

GREEN  

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BUILDING  

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UNITED  

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Support a Sustainable, Healthy, Resilient, Built Environment For All

# Sustaining Partnership

Sustaining Partners invest annually in Green Building United's mission to **foster transformative impact in our communities through green building education and advocacy**. Partners see their investment as: being strongly aligned with their Corporate Social Responsibility platform, a great use of marketing dollars, a way to boost staff advancement, and a charitable gift or grant\*.

**Legacy:** There are opportunities to support Green Building United at a level beyond what is listed below. Please contact us if interested in discussing potential opportunities.

	PLATINUM	GOLD	SILVER
Annual Contribution	\$7,500	\$5,000	\$2,500
Free Individual Green Building United Memberships	7	5	3
Website Presence	MEDIUM LOGO	SMALL LOGO	TEXT W/ LINK
Green Building United E-Newsletter	MEDIUM LOGO	SMALL LOGO	X-SMALL LOGO
Use of Green Building United logo	✓	✓	✓
Discounts on Bulk Tickets to Groundbreaker Awards and Symposium (5+)	✓	✓	✓
Ascending placement in <i>The Hub</i>	LOGO	SMALL LOGO	✓
Presence at Groundbreaker Awards and Sustainability Symposium	✓	✓	
Free Tickets to Groundbreaker Awards and Sustainability Symposium	3	2	
Opportunity to Record Webinar for On-Demand Library	✓	✓	
Continuing Education Support	✓	✓	

*Our company has been a Green Building United Sustaining Partner since 2009. Some of our deepest client relationships began at Green Building United events. We genuinely wouldn't be where we are today without the strong and diverse networking environment that Green Building United creates.*

*– Revolution Recovery*

*Green Building United is the go-to resource in the greater Philadelphia region for the latest information on the intersection of the built environment and sustainability.*

*– The Sheward Partnership*

*Green Building United is making huge strides in advancing sustainable building in our region. Investing in Green Building United is one of the best uses of our corporate dollars and staff time.*

*– Forbo Flooring Systems*

**Small Business:** Companies with five or fewer employees, please contact us if interested in partnership.

\* Green Building United is a 501(c)(3) non-profit and contributions are tax-deductible to the extent allowed by law. Please speak with your tax advisor for details.

# Event Sponsorships

Green Building United hosts large annual events and many smaller events throughout the year. Event sponsorship is a great way to network and increase visibility throughout the region with building industry leaders and professionals.



## Groundbreaker Awards

Green Building United's Groundbreaker Awards brings together hundreds of industry leaders to recognize groundbreaking leadership in sustainable design. Awardees demonstrate innovation, a commitment to sustainability and broader environmental, economic and/or social impact.



## Sustainability Symposium

Sustainability Symposium attracts more than 600 attendees for day-of educational sessions covering cutting edge green building and sustainability topics including energy efficiency, occupant health and wellness, corporate sustainability, resilient communities, green building policies, codes, rating systems and standards, green schools, and more.



## New Gravity Housing Conference

New Gravity Housing Conference attracts 100's of local and national attendees committed to addressing climate change and the imperative of high performance affordable housing. The conference includes a day-long workshop and explores tools and techniques focused on Passive House and Net Zero.



## Year Round Trainings and Events

Want to sponsor a single smaller event or series of events specific to a content area (LEED, Passive House, LBC, Enterprise, GSI, WELL, etc.), a specific community or event type (happy hour, tour, etc.)? We would love to discuss your ideas!

### PRESENTING

CUSTOM

PACKAGE

BENEFITS

AVAILABLE

Please contact us to discuss.

### PILLAR

\$5,500

Opening remarks for a session <sup>123</sup>

Event attendee list (pdf)

2 tables w/ choice of location <sup>23</sup>

MEDIUM logo on printed event materials

MEDIUM logo linked on web page and emails

5 tickets  
2 VIP tickets <sup>2</sup>

FULL page color program ad

### BRIDGE

\$3,000

1 table w/ choice of location <sup>23</sup>

SMALL logo on printed event materials

SMALL logo linked on web page and emails

3 tickets  
1 VIP ticket <sup>2</sup>

HALF page color program ad

### GATEWAY

\$1,500

1 table <sup>23</sup>

Listed on printed event materials

Listed on web page and emails

2 Tickets

HALF page color program ad

### & MORE

Sponsorship bundling and a la carte opportunities available.

Please contact us to discuss.

# Individual Membership

When you become an individual member of Green Building United, you invest in our mission, and have the opportunity to engage at the local level in green building issues that have community, regional, and global impacts.

*Every single event I attend with Green Building United makes me energized and optimistic about our future. My involvement keeps me engaged with movers and shakers in the green building industry. The professional connections I have developed through Green Building United membership have been a huge business advantage.*

*– Kristen Suzda, Architect, WRT*

	Chapter Member	Chapter Member w/ USGBC Member Company Discount*	Student or Emerging Professional**
STANDARD	\$100	\$75	\$25
PRO ***	\$150	\$125	\$75

\* Must be employee of a USGBC Member Company to be eligible. See if your company is a USGBC Member by searching at [usgbc.org/organizations](http://usgbc.org/organizations)

\*\* Students must be enrolled full-time and emerging professionals must be out of school and under 30 to be eligible

\*\*\* Members who take advantage of the Pro option receive free access to all webinars, valued at up to 30 CEUs

## Benefits

- > Discounted admission to Green Building United events including educational programs, tours, and LEED exam preparation courses, with opportunities for earning GBCI and AIA continuing education credits
- > Free admission to Green Building United happy hours and networking events
- > Opportunity to participate in selection of educational topics
- > Eligibility to serve on committees and run for seat on Board of Directors
- > Opportunity for special recognition in newsletters, social media, and blog
- > Select invitation to vote on important Green Building United issues
- > Other Member discounts

## Leadership Level Members

Members can also support Green Building United by donating at the individual leadership level as a Champion (\$1000), Steward (\$500), or Supporter (\$250). Leadership Members receive all Pro Membership benefits and are specially recognized on our website.

**Contact Us:** For questions about Sustaining Partnership and Event Sponsorship, please contact Margaret Salamon, Development Director, at [msalamon@greenbuildingunited.org](mailto:msalamon@greenbuildingunited.org). For questions about Individual Membership, please contact Leah Wirgau, Education and Engagement Director, at [lwirgau@greenbuildingunited.org](mailto:lwirgau@greenbuildingunited.org).



Philadelphia’s 2030 District convenes the owners, managers, and developers of the city’s largest properties in a voluntary, private-sector-led effort to achieve deep reductions in energy use, water use, and transportation emissions. Philadelphia 2030 District sponsorship provides unique marketing visibility as well as access to member-only district meetings.

If you have questions about Philadelphia’s 2030 District, please contact Katie Bartolotta, Policy and Program Manager, at [kbartolotta@greenbuildingunited.org](mailto:kbartolotta@greenbuildingunited.org).

	TITLE	PRESENTING	PROGRAM	MEETING
Annual Contribution	\$10,000	\$7,500	\$5,000	\$2,500
Free Individual Green Building United Memberships	10	7	5	3
Website Presence	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	X-SMALL LOGO
2030 District E-Newsletter Presence	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	X-SMALL LOGO
Use of 2030 District logo and Green Building United logo	✓	✓	✓	✓
Ascending Placement in <i>The Hub</i> *	✓	✓	✓	✓
Seats at 2030 District Meetings	2	2	1	1
Seats at 2030 District Trainings	4	2	1	
Opening Remarks at 2030 District Meetings	✓	✓	✓	

*The Hub* is a searchable database of sustainable companies on [greenbuildingunited.org](http://greenbuildingunited.org).

# 2020 Green Building United Commitment Form

## PROGRAM SUPPORT

	Legacy/Title \$10,000	Platinum/Presenting \$7,500	Gold/Program \$5,000	Silver/Meeting \$2,500
Sustaining Partnership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2030 District Sponsorship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## SIGNATURE EVENT SUPPORT

	Pillar \$5,500	Bridge \$3,000	Gateway \$1,500
Sustainability Symposium	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
New Gravity Housing Conference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Groundbreaker Awards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**TOTAL Green Building United Investment for 2020:** \_\_\_\_\_

Custom bundling or a la carte opportunities available! Contact us for discounts for two or more commitments in each area. **Please send completed form to Margaret Salamon, Development Director, at [msalamon@greenbuildingunited.org](mailto:msalamon@greenbuildingunited.org).**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Signature of Authorized Approval \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website Address for Sponsor Logo/Link \_\_\_\_\_

**We will reach out for one-time payments or to discuss your preferred payment plan.**