



GREEN BUILDING UNITED

2021 Sustainability Symposium

Friday, September 17th

Penn State at The Navy Yard | Philadelphia, PA

Green Building United's 11th annual Sustainability Symposium focuses on transitioning from carbon intensive building practices to decarbonized solutions in planned, managed steps, so that the benefits and costs are equitably distributed across communities. Sessions will cover topics on health, energy, and climate resilience. As conditions permit, the conference will take place in-person (with a virtual Keynote), following local and CDC health guidelines.



Virtual Keynote Speaker: Donnel Baird, Founder of BlocPower

BlocPower, a clean tech startup based in New York City, develops portfolios of clean energy retrofit opportunities in underserved communities, and connects those opportunities to investors seeking social, environmental, and financial returns. Baird is a graduate of Duke University and Columbia Business School, where he received the Board of Overseers Fellowship and investment from the Lang Fund for Entrepreneurial Initiatives. He was a political and community organizer, and managed a national initiative to leverage American Reinvestment and Recovery Act energy efficiency investments in underserved communities.

Who Attends?

Green Building United's events attract industry leaders dedicated to ensuring that buildings are sustainable, healthy for inhabitants, resilient, and cost effective. Sectors represented include architecture, engineering, energy, manufacturing, real estate, construction, as well as government and nonprofits. Attendees typically come from the greater Philadelphia, Lehigh Valley, and Delaware region.

Why Sponsor?

- Promote your brand to the region's leading sustainable building focused network. Green Building United's weekly e-newsletter, social media, and dedicated outreach materials reach over 10,000 individuals in our region and across North America.
- Have increased market exposure through partner organizations. Previous partners have included ILFI, PHIUS, NAPHN, USGBC, national 2030 District, BOMA-Philadelphia, and AIA-Philadelphia.
- Celebrate Green Building United's 20th anniversary as a nonprofit whose mission is to foster transformative impact in communities through green building education and advocacy.

2021 Symposium Sponsorship Opportunities

SPONSOR LEVEL	PRESENTING	PILLAR	BRIDGE	GATEWAY
Contribution	\$10,000	\$5,500	\$3,000	\$1,500
Workshop <i>(at later date/location)</i>	✓			
Symposium Attendee List	✓			
Opening Remarks	@ Keynote	@ 1 Session		
Video Advertisement	3 Sessions (in room of choice)	3 Sessions		
Expo Table	1 (location of choice)	1 (location of choice)	1	1
Number of Event Tickets	4	3	2	1
Full Color Program Ad	Full Page	Half Page	Half Page	Quarter Page
Logo on Event Materials	Large Logo	Medium Logo	Small Logo	Text Listing
Recognition on GBU Website and dedicated e-news and social media	Large Logo (linked)	Medium Logo (linked)	Small Logo (linked)	Text Listing (linked)

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 -- Penn State -- PGW -- rooflite -- Solar States -- Sustainable Energy Fund --
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2021 Symposium Sponsorship Commitment Form

Please email this completed form to Pat Ma, Development Director, at pma@greenbuildingunited.org.

Select Sponsor Level:

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**Please make check out to Green Building United*

We will contact you with a registration link to sign up complimentary attendees.

Thank you!