



# GREEN BUILDING UNITED

## 2021 New Gravity

**PASSIVE  
HOUSE  
ACCELERATOR**

**Wednesday, July 21st - Thursday, July 22nd**

**Online | 7:00 - 9:00 pm ET**

Green Building United's 5th annual New Gravity Housing Conference will be a virtual collaboration with Passive House Accelerator LLC - *a creative catalyst for zero energy carbon building*. New Gravity is focused on discussing and promoting policies and practices that support high performance affordable housing. This year will feature four interactive sessions ranging from technical insight on projects to broader market transformation discussions, and participants will be joining across the globe!



**Keynote Speaker:** Dr. Kwesi Daniels, Tuskegee University

Dr. Kwesi Daniels is the Head of the Architecture Department at Tuskegee University. His professional experiences range across various disciplines, including affordable housing, historic preservation, architecture, sustainability management, and urban geography. He previously served as the Green Homes Coordinator for the New Jersey Housing and Mortgage Finance Agency. Within this capacity, he managed the "greening" of over 43 multifamily buildings consisting of over 4,000 affordable housing units throughout the state. This work consisted of implementing renewable energy programs, energy efficiency retrofits, energy benchmarking, and green finance products, which developers could use to improve the sustainable performance of the properties. His experiences there provided the foundation upon which he does his current work.

## Who Attends?

Green Building United's events attract industry professionals dedicated to ensuring that buildings are sustainable, healthy for inhabitants, resilient, and cost effective. New Gravity attendees participate from across the United States and beyond, and work primarily in architecture, engineering, and construction. Policy makers, community development professionals, and generally interested members also attend.

## Why Sponsor?

- Promote your brand to the region's leading sustainable building focused network. Green Building United's weekly e-newsletter, social media, and dedicated outreach materials reach over 10,000 individuals in our region and across North America.
- Have increased market exposure through partner organizations. Previous partners have included ILFI, PHIUS, NAPHN, USGBC, national 2030 District, BOMA-Philadelphia, and AIA-Philadelphia.
- Show your alignment with building affordable homes that contribute to equitable decarbonization.

# 2021 New Gravity Sponsorship Opportunities

<b>SPONSOR LEVEL</b>	<b>PILLAR</b>	<b>BRIDGE</b>	<b>GATEWAY</b>
Contribution	\$3,000	\$1,500	\$750
New Gravity Attendee List	✓		
Opening Remarks	@ Keynote	@ 1 Session	
Number of Event Tickets	5	3	2
Targeted E-news Advertisement	3 newsletters	2 newsletters	1 newsletter
Advertisement Placement on Event Web Pages	✓ Prioritized + Linked	✓ Linked	✓
Recognition During Event	Large Logo	Small Logo	Text Only
Recognition on Web Pages and Dedicated E-news and Social Media	Large Logo (linked)	Small Logo (linked)	Text (linked)

## Prior Year Sponsors

- 475 High Performance Building Supply - Alpen High Performance Products - Build SMART -
- Cascadia Windows - Farr Associates - HOK - Huber Engineered Woods -
- Innova Services Corporation - Intus Windows - Jefferson - Kitchen & Associates -
- Klearwall Industries LLC - Klein & Hoffman - LRK - MaGrann Associates -
- Minotair Ventilation - Mitsubishi Electric Trane HVAC US - Northeast AeroBarrier -
- Onion Flats - Re:Vision Architecture - ReVireo - ROCKWOOL - Stego Industries -
- Swegon North America - UltimateAir - Ventacity Systems, Inc. - World Class Supply -
- WRT - Wythe Windows - Zehnder America -

# 2021 New Gravity Sponsorship Commitment Form

Please email this completed form to Pat Ma, Development Director, at [pma@greenbuildingunited.org](mailto:pma@greenbuildingunited.org).

## Select Sponsor Level:

- Pillar Sponsor - \$3,000
- Bridge Sponsor - \$1,500
- Gateway Sponsor - \$750

Company Name

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Contact Name

Signature of Authorized Approval

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Address

City, State, Zip

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Email

Phone

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Website Address for Sponsor Logo/Link

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- Company Logo:** Send as high resolution PNG/JPG (Pillar and Bridge)
- Web Page Ad:** Send high resolution PNG/JPG or PDF ad in horizontal aspect ratio

## Select a payment method:

Invoice Me

Check Sent/Enclosed\*

EFT

*\*Please make check out to Green Building United*

We will contact you with a registration link to sign up complimentary attendees.

# Thank you!