Thursday, August 11th, 2022 | 1:00 pm - 5:00 pm | Live-streamed

At this year’s 6th Annual ‘Massive Passive’ New Gravity Housing Conference, GBU is bringing together affordable multi-family housing experts and projects from across the Eastern US to demonstrate what is possible. Each case-based session will provide timely, useful, and directly applicable Passive House information for designers, developers, funders, owners, and builders.

Topics covered in this year’s presentations include:

- Data and performance of built projects
- Lessons learned and how to avoid common mistakes
- Incorporating equitable housing into underserved communities
- Developing the workforce
- Promoting multi-family projects
- And much more!

The history behind New Gravity:

The New Gravity is the undeniable effects of climate change on our health, environment, and pocketbook. This annual conference focuses on how we are using Passive House principles to most effectively secure a more equitable and just future for everyone.

The goal is to inspire you to build just, verdant communities by increasing the availability of cost-effective affordable multifamily housing with the benefits of Passive House design - low carbon, energy efficiency, cost savings, and increased durability, health, and comfort.

Who attends?

Green Building United’s events attract industry professionals dedicated to ensuring that buildings are sustainable, healthy for all inhabitants, resilient, and cost-effective. New Gravity attendees participate from across the United States, the Caribbean, and Canada. The audience includes architects, engineers, developers, builders, and more. Policy makers, community development professionals, and generally interested members also attend.

Why Sponsor?

- Demonstrate commitment to Green Building United’s mission to foster transformative impact in communities through education and advocacy to promote a sustainable, healthy, and resilient built environment for all.
- Share your organization’s expertise and develop new professional networks.
- Promote your brand to the region’s leading sustainable building-focused network. Green Building United’s weekly e-newsletter, social media, and dedicated outreach materials reach over 9,000 subscribers in our region and across North America.
- Increase market exposure through partner organizations. Partners have included PH Accelerator, PHIUS, PHI, RFI, NABRS, USGBC, national 2030 District, BOMA-Philadelphia, and AIA-Philadelphia.

2022 New Gravity Sponsorship Opportunities

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<tr>
<th>Sponsorship Level</th>
<th>Contribution</th>
<th>Air Tight</th>
<th>Carbon Aware</th>
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<tr>
<td>CERTIFIED</td>
<td>$3,575</td>
<td>@ Joint Session</td>
<td>$2,500</td>
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<tr>
<td>AIR TIGHT</td>
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<td>@ Concurrent Session</td>
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<td>CARBON AWARE</td>
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Opening Remarks

Number of Event Tickets

- Targeted E-news Ad
- Logo Placement on Event Webpage
- Recognition During Event
- Recognition in Promo Materials

Help us bring Passive House to the masses!

To sponsor, contact Amy Cornelius acornelius@greenbuildingunited.org or 215-399-5790.

Sponsors must send required images and promo information by July 25th.

Thank You to Our Previous New Gravity Sponsors