Individual Membership

When you become an individual member of Green Building United, you invest in our mission, and have the opportunity to engage at the local level in green building issues that have community, regional, and global impacts.

<table>
<thead>
<tr>
<th></th>
<th>Standard</th>
<th>PRO ***</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapter Member</td>
<td>$100</td>
<td>$150</td>
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<tr>
<td>Chapter Member w/ USGBC Member Company Discount*</td>
<td>$75</td>
<td>$125</td>
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<tr>
<td>Student or Emerging Professional**</td>
<td>$25</td>
<td>$75</td>
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</table>

* Must be employee of a USGBC Member Company to be eligible. See if your company is a USGBC Member by searching at usgbc.org/organizations
** Students must be enrolled full-time and emerging professionals must be out of school and under 30 to be eligible
*** Members who take advantage of the Pro option receive free access to all webinars, valued at up to 30 CEUs

Benefits

- Discounted admission to Green Building United events including educational programs, tours, and LEED exam preparation courses, with opportunities for earning GBCI and AIA continuing education credits
- Free admission to Green Building United happy hours and networking events
- Opportunity to participate in selection of educational topics
- Eligibility to serve on committees and run for seat on Board of Directors
- Opportunity for special recognition in newsletters, social media, and blog
- Select invitation to vote on important Green Building United issues
- Other Member discounts

Leadership Level Members

Members can also support Green Building United by donating at the individual leadership level as a Champion ($1000), Steward ($500), or Supporter ($250). Leadership Members receive all Pro Membership benefits and are specially recognized on our website.

Every single event I attend with Green Building United makes me energized and optimistic about our future. My involvement keeps me engaged with movers and shakers in the green building industry. The professional connections I have developed through Green Building United membership have been a huge business advantage.

– Kristen Suzda, Architect, WRT

Contact Us: For questions about Sustaining Partnership and Event Sponsorship, please contact Margaret Salamon, Development Director, at msalamon@greenbuildingunited.org. For questions about Individual Membership, please contact Leah Wirgau, Education and Engagement Director, at lwirgau@greenbuildingunited.org.
POLICY & ADVOCACY

Green Building United serves as a technical resource for elected officials and government administrators through participation on committees, by providing public testimony, and through engagement of our members on current legislative issues.

EDUCATION

Green Building United provides a varying array of CEU-approved educational offerings in different formats, in-person and virtually. Our three annual signature events: Sustainability Symposium, New Gravity Housing Conference, and Groundbreakers Awards, are accented by smaller events throughout the year, including noon-time and evening seminars, day-long workshops, networking gatherings, tours, and more.

WHY BUILDINGS MATTER

We’re born in them, we go to school in them, we work in them, and we go home to them every day. While we mostly take them for granted, the way we design, build, and operate buildings and their sites has a profound impact on environmental quality, on the local economy, and on public health.

Climate change is here. It has indisputably altered our region’s weather in the past decade and will continue to demand more of our built environment in the years to come.

Buildings are the primary driver of climate change in our region, and by far the best opportunity to mitigate and to adapt to future climate impacts.

WHO WE ARE/WHO WE SERVE

Green Building United (founded in 2001, as Delaware Valley Green Building Council) is a member-driven, mission-based 501(c)(3) nonprofit organization. We are a chapter of the U.S. Green Building Council, and have active Passive House and Living Future Communities. We serve Philadelphia and the surrounding Southeastern Pennsylvania counties of Bucks, Chester, Delaware, Montgomery; the Lehigh Valley counties of Northampton and Berks; and the entire state of Delaware.

Green Building United convenes building industry and sustainability professionals with an interest in, or a commitment to, improving the built environment for the benefit of the entire region. Our work impacts more than 1.5 million Philadelphia residents and 4.5 million in our region.

GREEN BUILDING UNITED

MISSION

Green Building United fosters transformative impact in our communities through green building education and advocacy.

VISION

A sustainable, healthy, and resilient built environment for all.

STRATEGIC INITIATIVES

Green Building United leads several strategic initiatives across our region. Each addresses a specific audience and employs a set of tactics to demonstrate the feasibility of new ideas, methods, and approaches for improving the built environment economically, socially, and ecologically.

WHY BUILDINGS MATTER

Green Building United
PHILADELPHIA 2030 DISTRICT. Green Building United convenes the Philadelphia 2030 District, a voluntary, private-sector led effort by the owners, managers, and developers of the city’s largest properties to achieve deep reductions in energy use, water use, and transportation emissions. The initiative seeks to improve efficiency in the building sector in Philadelphia with the goal to lower costs, reduce carbon emissions, improve indoor air quality and tenant comfort, and improve the resiliency of the city’s new and existing building stock.

ENERGY BENCHMARKING. Green Building United supports the City of Philadelphia’s benchmarking and disclosure law, which allows building owners and operators assess their energy usage over time, gauge performance relative to others in the marketplace, and better understand how energy efficiency projects can offset their usage. Green Building United builds on this increased awareness around energy use, supporting energy efficiency in the building sector with trainings on behavior change, improved operations, and strategic capital investments.

ENERGY CODE IMPLEMENTATION. Green Building United, with our partners, offers trainings and networking opportunities to support recent, sweeping energy code changes in Philadelphia. City Council unanimously voted to adopt the 2018 International Codes, which represents an increase in energy efficiency of over 30 percent as compared to current code. This move is one important step towards the city meeting its goal to reduce carbon emissions 80 percent by 2050.

CLIMATE RESILIENT COMMUNITIES. Green Building United seeks to address climate injustice by assisting communities at the neighborhood level through climate change knowledge exchange and action. We do this by addressing both the social and built environments because the effects of climate change and substandard housing disproportionately impact low-income communities.

DELaware Pathways to Green Schools Program. Green Building United leads the Delaware Pathways to Green Schools Program, which provides mini-grants, one-on-one support, and expert resources to K-12 schools in Delaware that are committed to becoming healthier, more sustainable, and more energy efficient. Participating schools work toward achieving certification and national recognition through Eco-Schools USA and the U.S. Department of Education’s Green Ribbon Schools award.
Sustaining Partnership

By becoming a Sustaining Partner of Green Building United, your company is demonstrating leadership in sound green building practices and policies, alignment with strong ESG principles, and development of employees who actively work towards efficient and sustainable building and design. Partners see their investment as a great use of marketing dollars by making a charitable gift or grant.*

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
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<tbody>
<tr>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**Legacy:** There are opportunities to support Green Building United at a level beyond what is listed below. Please contact us if interested in discussing potential opportunities.

**Present on GBU Website**
- MEDIUM LOGO
- SMALL LOGO
- TEXT W/ LINK

**Appearance on weekly e-newsletter sent to 9,000+ subscribers**
- MEDIUM LOGO
- SMALL LOGO
- X-SMALL LOGO

**Discounts on Bulk Tickets to Groundbreaker Awards and Symposium (5+)**

**Use of Green Building United logo**
- ✓ ✓ ✓

**Ascending placement in The Hub - a searchable database for industry services in GBU’s region**
- ✓ ✓ ✓

**Recognition on Groundbreaker Awards and Sustainability Symposium**
- ✓ ✓

**Free Tickets to Groundbreaker Awards and Sustainability Symposium**
- 3 2

**Opportunity to Record Webinar on On-Demand Library**
- ✓ ✓

**Coordination Support for Continuing Education courses like LEED GA, AP, WELL**
- ✓ ✓

**Small Business:** Companies with five or fewer employees, please contact us if interested in partnership.

* Green Building United is a 501(c)(3) non-profit and contributions are tax-deductible to the extent allowed by law. Please speak with your tax advisor for details.

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Event Sponsorships

Green Building United hosts large annual events and many smaller events throughout the year. Event sponsorship is a great way to network and increase visibility throughout the region with building industry leaders and professionals.

**Groundbreaker Awards**
Green Building United’s Groundbreaker Awards brings together hundreds of industry leaders to recognize groundbreaking leadership in sustainable design. Award winners demonstrate innovation, a commitment to sustainability and broader environmental, economic and/or social impact.

**Sustainability Symposium**
Sustainability Symposium attracts more than 600 attendees for day-of educational sessions covering cutting edge green building and sustainability topics including energy efficiency, occupant health and wellness, corporate sustainability, resilient communities, green building policies, codes, rating systems and standards, green schools, and more.

**New Gravity Housing Conference**
New Gravity Housing Conference attracts 100% of local and national attendees committed to addressing climate change and the imperative of high performance affordable housing. The conference includes a day-long workshop and explores tools and techniques focused on Passive House and Net Zero.

**Year Round Trainings and Events**
Want to sponsor a single smaller event or series of events specific to a content area (LEED, Passive House, LRC, Enterprise, WELL, etc.), a specific community or event type (happy hour, tour, etc.)? We would love to discuss your ideas!

**PRESENTING**

**PILLAR**

**BRIDGE**

**GATEWAY**

<table>
<thead>
<tr>
<th>CUSTOM PACKAGE BENEFITS AVAILABLE</th>
<th>FREE Ticket linked to website</th>
<th>EVENT ATTENDEE LIST</th>
<th>2 tables w/ choice of location</th>
<th>MEDIUM logo on printed event materials</th>
<th>1 table w/ choice of location</th>
<th>SMALL logo on printed event materials</th>
<th>MEDIUM logo linked on web page and emails</th>
<th>SMALL logo linked on web page and emails</th>
<th>5 tickets</th>
<th>1 table</th>
<th>3 tickets</th>
<th>2 Tickets</th>
<th>FULL page color program ad</th>
<th>1 table</th>
<th>List on printed event materials</th>
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<tr>
<td>$5,500</td>
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</tr>
</tbody>
</table>

Please contact us to discuss.

As an investor advocating for a more sustainable built environment, I felt the need to further my knowledge and network with those with the expertise in sustainable real estate. GBU was a great way to become involved with the local sustainable building community and stay abreast of the latest developments in the field from the perspective of experts.”

-Uma Pattarkine, Center Square Investment Management LLC

Green Building United is the go-to resource in the greater Philadelphia region for the latest information on the intersection of the built environment and sustainability.

- The Steward Partnership

Our company has been a Green Building United Sustaining Partner since 2009. Some of our deepest client relationships began at Green Building United events. We genuinely wouldn’t be where we are today without the strong and diverse networking environment that Green Building United creates.

- Revolution Recovery

---

* Groundbreaker Awards  2 Sustainability Symposium  3 New Gravity Housing Conference
Sustaining Partnership

Sustaining Partners invest annually in Green Building United’s mission to foster transformative impact in our communities through green building education and advocacy. Partners see their investment as: being strongly aligned with their Corporate Social Responsibility platform, a great use of marketing dollars, a way to boost staff advancement, and a charitable gift or grant.

Legacy: There are opportunities to support Green Building United at a level beyond what is listed below. Please contact us if interested in discussing potential opportunities.

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
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<tr>
<td>Annual Contribution</td>
<td>$7,500</td>
<td>$5,000</td>
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<tr>
<td>Free Individual Green Building United Memberships</td>
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</tr>
<tr>
<td>Website Presence</td>
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<td>TEXT W/ LINK</td>
</tr>
<tr>
<td>Green Building United E-Newsletter</td>
<td>MEDIUM LOGO</td>
<td>SMALL LOGO</td>
<td>X-SMALL LOGO</td>
</tr>
<tr>
<td>Use of Green Building United logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Discounts on Bulk Tickets to Groundbreaker Awards and Symposium (5+)</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Ascending placement in The Hub</td>
<td>LOGO</td>
<td>SMALL LOGO</td>
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</tr>
<tr>
<td>Presence at Groundbreaker Awards and Sustainability Symposium</td>
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<td>✓</td>
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<tr>
<td>Free Tickets to Groundbreaker Awards and Sustainability Symposium</td>
<td>3</td>
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</tr>
<tr>
<td>Opportunity to Record Webinar for On-Demand Library</td>
<td>✓</td>
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</tr>
<tr>
<td>Continuing Education Support</td>
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<td>✓</td>
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</tr>
</tbody>
</table>

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Our company has been a Green Building United Sustaining Partner since 2009. Some of our deepest client relationships began at Green Building United events. We genuinely wouldn’t be where we are today without the strong and diverse networking environment that Green Building United creates.

– Revolution Recovery

Green Building United is making huge strides in advancing sustainable building in our region. Investing in Green Building United is one of the best uses of our corporate dollars and staff time.

– Forbo Flooring Systems

GREEN UP US! Green Building United E-Newsletter, Website Presence, United Memberships
SUSTAINING PARTNERS

By becoming a Green Building United Sustaining Partner, you’re making a commitment to a thriving and diverse community, creating a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health.

Join area companies that are lead investors in fostering transformative impacts in our communities through green building education and advocacy.

Current Sustaining Partners include:

Legacy

Platinum

Gold

Silver

Hankin Group    INTECH    Jacobs    Jefferson University-College of Architecture & the Built Environment
KSS Architects    Larsson & Scheuritzel P.C.    LF Driscoll    Lutron Electronics Co., Inc.
The Sheward Partnership    Tozour Energy Systems    University of Pennsylvania

Small Business Partners

BluPath Design    Holzraum System    Loomis McAfee Architects
Philadelphia 2030 Sponsorship

Philadelphia’s 2030 District convenes the owners, managers, and developers of the city’s largest properties in a voluntary, private-sector-led effort to achieve deep reductions in energy use, water use, and transportation emissions. Philadelphia 2030 District sponsorship provides unique marketing visibility as well as access to member only district meetings, events, and resources.

If you have questions about Philadelphia’s 2030 District, please contact Sophia Winston, Program Manager, at swinston@greenbuildingunited.org.

<table>
<thead>
<tr>
<th></th>
<th>TITLE</th>
<th>PRESENTING</th>
<th>PROGRAM</th>
<th>MEETING</th>
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<tr>
<td>Free Individual Green Building United Memberships</td>
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<td>Website Presence</td>
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<td>Opening Remarks at 2030 District Meetings</td>
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</table>

*The Hub* is a searchable database of sustainable companies on greenbuildingunited.org.
# 2022 Green Building United Commitment Form

## PROGRAM SUPPORT

<table>
<thead>
<tr>
<th>Legacy/Title</th>
<th>Platinum/Presenting</th>
<th>Gold/Program</th>
<th>Silver/Meeting</th>
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<tr>
<td>2030 District Sponsorship</td>
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## SIGNATURE EVENT SUPPORT

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<th>Event</th>
<th>Pillar</th>
<th>Bridge</th>
<th>Gateway</th>
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<tr>
<td>Sustainability Symposium</td>
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<tr>
<td>New Gravity Housing Conference</td>
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<td>$3,000</td>
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<tr>
<td>Groundbreaker Awards</td>
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<td></td>
<td>$1,500</td>
</tr>
</tbody>
</table>

## TOTAL Green Building United Investment for 2022

Custom bundling or a la carte opportunities available! Contact us for discounts for two or more commitments in each area. Please send completed form to info@greenbuilingunited.org

---

Company Name

Contact Name

Signature of Authorized Approval

Address

City, State, Zip

Email

Phone

Website Address for Sponsor Logo/Link

---

We will reach out for one-time payments or to discuss your preferred payment plan.