



**GREEN BUILDING UNITED**  
**2022 New Gravity Conference**

**Thursday, August 11th, 2022 | 12:30 pm - 5:30 pm | Live-streamed**

At this year's 6th Annual 'Massive Passive' New Gravity Housing Conference, GBU is bringing together affordable multi-family housing experts and projects from across the Eastern US to demonstrate what is possible. Each case-based session will provide timely, useful, and directly applicable Passive House information for designers, developers, funders, owners, and builders.

Topics covered in this year's presentations include:

- Data and performance of built projects
- Lessons learned and how to avoid common mistakes
- Incorporating equitable housing into underserved communities
- Developing the workforce
- Financing for multi-family projects
- and much more!

**The history behind New Gravity:**

The New Gravity is the undeniable effects of climate change on our health, environment, and pocketbook. This annual conference focuses on how we are using Passive House principles to most effectively secure a more equitable and just future for everyone.

The goal is to inspire you to build just, verdant communities by increasing the availability of cost-effective affordable multifamily housing with the benefits of Passive House design - low carbon, energy efficiency, cost savings, and increased durability, health, and comfort.



**Who attends?**

Green Building United's events attract industry professionals dedicated to ensuring that buildings are sustainable, healthy for inhabitants, resilient, and cost-effective. New Gravity attendees participate from across the United States and beyond, and work primarily in architecture, engineering, and construction. Policymakers, community development professionals, and generally interested members also attend.

**Why Sponsor?**

- Demonstrate commitment to Green Building United's mission to foster transformative impact in communities through education and advocacy to promote a sustainable, healthy, and resilient built environment for all.
- Share your organization's expertise and develop new professional networks.
- Promote your brand to the region's leading sustainable building-focused network. Green Building United's weekly e-newsletter, social media, and dedicated outreach materials reach over 9,000 subscribers in our region and across North America.
- Increase market exposure through partner organizations. Partners have included PH Accelerator, PHIUS, PHI, ILFI, NAPHN, USGBC, national 2030 District, BOMA-Philadelphia, and AIA-Philadelphia

**2022 New Gravity Sponsorship Opportunities**

Sponsorship Level	CERTIFIED	AIR TIGHT	CARBON AWARE
Contribution	\$3,575	\$2,500	\$1,500
Number of Event Tickets	5	3	2
Targeted E-news Ad	2	1	-
Logo Placement on Event Webpage	Priority & Linked	Linked	Linked
Recognition During Event	Large logo (all sessions)	Small logo (multiple sessions)	Text Only
Recognition in Promo Materials	Large logo (linked)	Small logo (linked)	Text (linked)

**Help us bring Passive House to the masses!**

To sponsor, contact Rich Freeh  
 rfreeh@greenbuildingunited.org or 215-399-5790.

**Sponsors must send required images and promo information by August 3rd.**

**Thank You to Our Previous New Gravity Sponsors**

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