

Sustaining Partnership
Event Sponsorship

GREEN

BUILDING

UNITED

Support a Sustainable, Healthy, Resilient, Built Environment For All

GREEN BUILDING UNITED



greenbuildingunited.org

MISSION

Green Building United fosters transformative impact in our communities through green building education and advocacy.

VISION

A sustainable, healthy, and resilient built environment for all.

WHY BUILDINGS MATTER

We're born in them, we go to school in them, we work in them, and we go home to them every day. While we mostly take them for granted, the way we design, build, and operate buildings and their sites has a profound impact on environmental quality, on the local economy, and on public health.

Climate change is here. It has indisputably altered our region's weather in the past decade and will continue to demand more of our built environment in the years to come.

Buildings are the primary driver of climate change in our region, and by far the best opportunity to mitigate and to adapt to future climate impacts.

WHO WE ARE/WHO WE SERVE

Green Building United (founded in 2001, as Delaware Valley Green Building Council) is a member-driven, mission-based 501(c)(3) nonprofit organization. We are a chapter of the U.S. Green Building Council, and have active Passive House and Living Future Communities. We serve Philadelphia and the surrounding Southeastern Pennsylvania counties of Bucks, Chester, Delaware, Montgomery; the Lehigh Valley counties of Northampton and Berks; and the entire state of Delaware.

Green Building United convenes building industry and sustainability professionals with an interest in, or a commitment to, improving the built environment for the benefit of the entire region. Our work impacts more than 1.5 million Philadelphia residents and 4.5 million in our region.



STRATEGIC INITIATIVES

Green Building United leads several strategic initiatives across our region. Each addresses a specific audience and employs a set of tactics to demonstrate the feasibility of new ideas, methods, and approaches for improving the built environment economically, socially, and ecologically.



EDUCATION

Green Building United provides a varying array of CEU-approved educational offerings in different formats, in-person and virtually. Our three annual signature events: Sustainability Symposium, New Gravity Housing Conference, and Groundbreakers Awards, are accented by smaller events throughout the year, including noon-time and evening seminars, day-long workshops, networking gatherings, tours, and more.



POLICY & ADVOCACY

Green Building United serves as a technical resource for elected officials and government administrators through participation on committees, by providing public testimony, and through engagement of our members on current legislative issues.



MEMBER BREAKDOWN

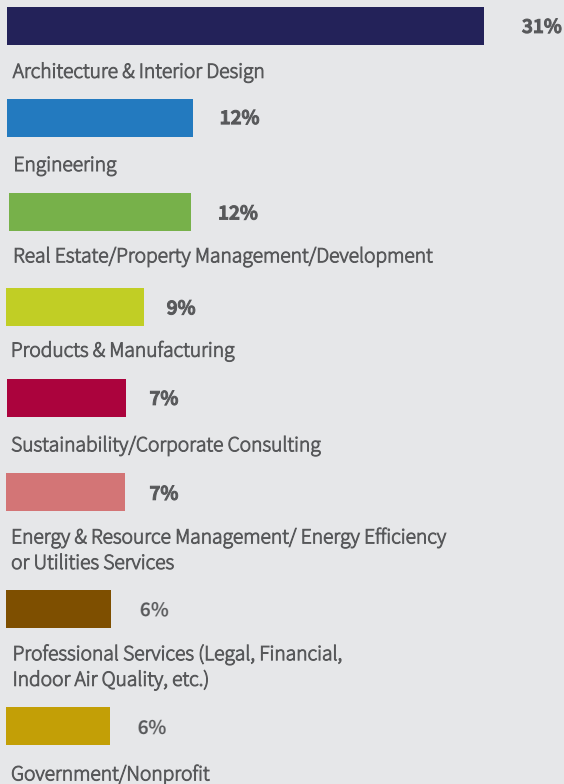
70+
COMPANIES

Sustaining Partners & Sponsors

400+
INDIVIDUAL MEMBERS

1,000+
EVENT ATTENDEES

Membership & Attendee Breakdown



*Professions making up < 5% each: Construction & Project Management/
General Contracting, Education, Urban Design/Planning, Recycling/
Waste Services*

STRATEGIC INITIATIVES

PHILADELPHIA 2030 DISTRICT. Green Building United convenes the Philadelphia 2030 District, a voluntary, private-sector led effort by the owners, managers, and developers of the city's largest properties to achieve deep reductions in energy use, water use, and transportation emissions. The initiative seeks to improve efficiency in the building sector in Philadelphia with the goal to lower costs, reduce carbon emissions, improve indoor air quality and tenant comfort, and improve the resiliency of the city's new and existing building stock.

ENERGY BENCHMARKING. Green Building United supports the City of Philadelphia's benchmarking and disclosure law, which allows building owners and operators assess their energy usage over time, gauge performance relative to others in the marketplace, and better understand how energy efficiency projects can offset their usage. Green Building United builds on this increased awareness around energy use, supporting energy efficiency in the building sector with trainings on behavior change, improved operations, and strategic capital investments.

ENERGY CODE IMPLEMENTATION. Green Building United, with our partners, offers trainings and networking opportunities to support recent, sweeping energy code changes in Philadelphia. City Council unanimously voted to adopt the 2018 International Codes, which represents an increase in energy efficiency of over 30 percent as compared to current code. This move is one important step towards the city meeting its goal to reduce carbon emissions 80 percent by 2050.

CLIMATE RESILIENT COMMUNITIES. Green Building United seeks to address climate injustice by assisting communities at the neighborhood level through climate change knowledge exchange and action. We do this by addressing both the social and built environments because the effects of climate change and substandard housing disproportionately impact low-income communities.

DELAWARE PATHWAYS TO GREEN SCHOOLS PROGRAM.

Green Building United leads the Delaware Pathways to Green Schools Program, which provides mini-grants, one-on-one support, and expert resources to K-12 schools in Delaware that are committed to becoming healthier, more sustainable, and more energy efficient. Participating schools work toward achieving certification and national recognition through Eco-Schools USA and the U.S. Department of Education's Green Ribbon Schools award.

Sustaining Partnership

By becoming a Sustaining Partner of Green Building United, your company is demonstrating leadership in sound green building practices and policies, alignment with strong ESG principles, and development of employees who actively work towards efficient and sustainable building and design. Partners see their investment as a great use of marketing dollars by making a charitable gift or grant.*

Legacy: There are opportunities to support Green Building United at a level beyond what is listed below. Please contact us if interested in discussing potential opportunities.

	PLATINUM	GOLD	SILVER
Annual Contribution	\$7,500	\$5,000	\$2,500
Complimentary Individual Green Building United Memberships	7	5	3
Presence on GBU Website	MEDIUM LOGO	SMALL LOGO	TEXT W/ LINK
Appearance on weekly e-newsletter sent to 9,000+ subscribers	MEDIUM LOGO	SMALL LOGO	X-SMALL LOGO
Use of Green Building United logo	✓	✓	✓
Discounts on Bulk Tickets to Groundbreaker Awards and Symposium (5+)	✓	✓	✓
Ascending placement in The Hub - a searchable database for industry services in GBU's region	LOGO	SMALL LOGO	✓
Recognition at Groundbreaker Awards and Sustainability Symposium	✓	✓	
Free Tickets to Groundbreaker Awards and Sustainability Symposium	3	2	
Opportunity to Record Webinar for On-Demand Library	✓	✓	
Coordination Support for Continuing Education courses like LEED GA, AP, WELL	✓	✓	

Our company has been a Green Building United Sustaining Partner since 2009. Some of our deepest client relationships began at Green Building United events. We genuinely wouldn't be where we are today without the strong and diverse networking environment that Green Building United creates.

– Revolution Recovery

Green Building United is the go-to resource in the greater Philadelphia region for the latest information on the intersection of the built environment and sustainability.

– The Sheward Partnership

As an investor advocating for a more sustainable built environment, I felt the need to further my knowledge and network with those with the expertise in sustainable real estate. GBU was a great way to become involved with the local sustainable building community and stay abreast of the latest developments in the field from the perspective of experts."

-Uma Pattarkine, Center Square Investment Management LLC

Small Business: Companies with five or fewer employees, please contact us if interested in partnership.

* Green Building United is a 501(c)(3) non-profit and contributions are tax-deductible to the extent allowed by law. Please speak with your tax advisor for details.

Event Sponsorships

Green Building United hosts large annual events and many smaller events throughout the year. Event sponsorship is a great way to network and increase visibility throughout the region with building industry leaders and professionals.



Groundbreaker Awards

Green Building United's Groundbreaker Awards brings together hundreds of industry leaders to recognize groundbreaking leadership in sustainable design. Awardees demonstrate innovation, a commitment to sustainability and broader environmental, economic and/or social impact.



Sustainability Symposium

Sustainability Symposium attracts more than 600 attendees for day-of educational sessions covering cutting edge green building and sustainability topics including energy efficiency, occupant health and wellness, corporate sustainability, resilient communities, green building policies, codes, rating systems and standards, green schools, and more.



New Gravity Housing Conference

New Gravity Housing Conference attracts 100's of local and national attendees committed to addressing climate change and the imperative of high performance affordable housing. The conference includes a day-long workshop and explores tools and techniques focused on Passive House and Net Zero.



Year Round Trainings and Events

Want to sponsor a single smaller event or series of events specific to a content area (LEED, Passive House, LBC, Enterprise, GSI, WELL, etc.), a specific community or event type (happy hour, tour, etc.)? We would love to discuss your ideas!

PRESENTING

CUSTOM

PACKAGE

BENEFITS

AVAILABLE

Please contact us to discuss.

PILLAR

\$5,500

Opening remarks for a session ¹²³

Event attendee list (pdf)

2 tables w/ choice of location ²³

MEDIUM logo on printed event materials

MEDIUM logo linked on web page and emails

5 tickets
2 VIP tickets ²

FULL page color program ad

BRIDGE

\$3,000

1 table w/ choice of location ²³

SMALL logo on printed event materials

SMALL logo linked on web page and emails

3 tickets
1 VIP ticket ²

HALF page color program ad

GATEWAY

\$1,500

1 table ²³

Listed on printed event materials

Listed on web page and emails

2 Tickets

HALF page color program ad

& MORE

Sponsorship bundling and a la carte opportunities available.

Please contact us to discuss.

¹ Groundbreaker Awards ² Sustainability Symposium ³ New Gravity Housing Conference

SUSTAINING PARTNERS

By becoming a Green Building United Sustaining Partner, you're making a commitment to a thriving and diverse community, creating a built environment of net positive systems of water and energy, of financial and social equity, and of ecological and human health.

Join area companies that are lead investors in fostering transformative impacts in our communities through green building education and advocacy.

Current Sustaining Partners include:

Legacy



Platinum



Gold



Silver

AKF Group	Albiero Energy	Bruce E. Brooks & Associates	CICADA Architecture Planning, Inc.
Hankin Group	INTECH	Jacobs	Jefferson University-College of Architecture & the Built Environment
KSS Architects	Larsson & Scheuritzel P.C.	LF Driscoll	Lutron Electronics Co., Inc.
McHugh Engineering Associates, Inc.	O'Donnell & Naccarato	Revolution Recovery	
The Sheward Partnership	Tozour Energy Systems	University of Pennsylvania	

Small Business Partners

BluPath Design	Holzraum System	Loomis McAfee Architects
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Philadelphia 2030 Sponsorship

Philadelphia's 2030 District convenes the owners, managers, and developers of the city's largest properties in a voluntary, private-sector-led effort to achieve deep reductions in energy use, water use, and transportation emissions. Philadelphia 2030 District sponsorship provides unique marketing visibility as well as access to member only district meetings, events, and resources.

If you have questions about Philadelphia's 2030 District, please contact Sophia Winston, Program Manager, at swinston@greenbuildingunited.org.

	TITLE	PRESENTING	PROGRAM	MEETING
Annual Contribution	\$10,000	\$7,500	\$5,000	\$2,500
Free Individual Green Building United Memberships	10	7	5	3
Website Presence	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	X-SMALL LOGO
2030 District E-Newsletter Presence	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	X-SMALL LOGO
Use of 2030 District logo and Green Building United logo	✓	✓	✓	✓
Ascending Placement in <i>The Hub</i> *	✓	✓	✓	✓
Seats at 2030 District Meetings	2	2	1	1
Seats at 2030 District Trainings	4	2	1	
Opening Remarks at 2030 District Meetings	✓	✓	✓	

The Hub is a searchable database of sustainable companies on greenbuildingunited.org.

2022 Green Building United Commitment Form

PROGRAM SUPPORT

	Legacy/Title \$10,000	Platinum/Presenting \$7,500	Gold/Program \$5,000	Silver/Meeting \$2,500
Sustaining Partnership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2030 District Sponsorship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SIGNATURE EVENT SUPPORT

	Pillar \$5,500	Bridge \$3,000	Gateway \$1,500
Sustainability Symposium	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
New Gravity Housing Conference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Groundbreaker Awards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

TOTAL Green Building United Investment for 2022 _____

Custom bundling or a la carte opportunities available! Contact us for discounts for two or more commitments in each area. Please send completed form to **info@greenbuildingunited.org**

Company Name _____

Contact Name _____ Signature of Authorized Approval _____

Address _____ City, State, Zip _____

Email _____ Phone _____

Website Address for Sponsor Logo/Link _____

We will reach out for one-time payments or to discuss your preferred payment plan.